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新加坡数码摄影商会







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Join us from 5-8 September 2019 Suntec Singapore, Level 3 11.00 am-9.00 pm

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Join us for the Award Ceremony on 6th September 2019





Singapore Photography Festival

Speaker Highlights @ 5th September 2019, Thursday only!



Hart Tan

TOPIC: NEWBORN & CHILDREN PHOTOGRAPHY

Time: 1700-1745

Suntec Level 3 at the Singapore Photography Festive Location

Summary: Baby photography is increasingly sought after by many parents in Singapore who eagerly want to capture their newborn's early days with professionally taken images to celebrate the miraculous and joyful occasion.

Hart will be sharing his multi-award winning family portrait photo shoot techniques and advices on the types of equipment he uses to capture the subject(s), how he manages and actively engaged with young children and thoughtful advices for any avid photographers who want to learn to be a professional photographer in this genre.



Matthew Tan

TOPIC: THE IMPACTS OF LIGHT

Time: 1900-1945

Suntec Level 3 at the Singapore Photography Festive Location

Summary: Light is one of the most important elements of a good photography. The quality and the amount of light in-take, can have a profound effect on the mood of images produces.

Professional photographers have always understood the significance impact on light and leverage on this element to their utmost advantages.

Matthew would like to share his experience and know-how techniques and the types of equipment to achieve the effect and insightful result you wanted.

*PHOTOGENIES Photo Shoot-out at the Festival



Speaker Highlights @ 6th September 2019, Friday only!



Alexander Ow TOPIC: DRAMATIC PORTRAITURE WITH 1 LIGHT

Time: 1500-1545

Suntec Level 3 at the Singapore Photography Festive Location

Summary: Dramatic portraiture is all about light, creating a mood and showing emotion, not just with the subject themselves, but also the way in which you capture them. **Drama** is an potent tool when creating the narrative of an image.

Using a 1 light setup, Alexander hopes to share his unique techniques of creating dramatic portraits while capturing in-believable practical effects in camera. This particular session is designed to teach ardent photographers not just the technical aspects of Portraiture photography but how to be truly creative in the studio and experiment in ways that will set your work apart from the rest.



Yeaw Choon Wee

TOPIC: RE-DISCOVERING SINGAPORE WITH SMARTPHONE

Time: 1700-1745

Suntec Level 3 at the Singapore Photography Festive Location

Summary: Being at one-degree north of equator, the great Mother Nature has blessed Singapore with abundance of sunlight.

Using smartphone camera, framing places in Singapore with light and shadow, I rediscovered our homeland in a whole new perspective and re-kindled the love for the people, food, culture and environment in this red-dot island, where we call home!



Singapore Photography Award 2019 Ceremony from 18.00-19.45 hrs

Speaker Highlights @ 7th September 2019, Saturday only!



Tan How Jwat
TOPIC: ARCHITECTURE
PHOTOGRAPHY

Time: 1400-1445

Suntec Level 3 at the Singapore Photography Festive Location

Summary: Architecture photography is all about buildings, monuments, interiors, and exteriors. Either the images are for the purposes of art, or to document the aesthetic of a structure.

In this session, How Jwat would like to share his tips, techniques, equipment and his experience on his photography knowledge to avid photographers who share his passion and love for this subject.



Lim Leong Kiat

TOPIC: ENHANCE SMARTPHONE IMAGES WITH SNAPSEED APP

Time: 1700-1745

Suntec Level 3 at the Singapore Photography Festive Location

Summary: Snapseed is a professional photo editor developed by Google. To date, the editing software has received great reviews and ratings from both amateurs and professional photographers.

As an avid Snapseed user, Mr Lim has an extensive experience on the editing software where he will be sharing his know-how techniques and ways to engage a list of advance photo-editing tools provided by the software. Do take note that Snapseed might not be only fun but can also be addictive.



*Important - The PHOTOGENIES Shoot-out activity is confirmed and each model is randomly picked each day. The image does not guarantee the same model at the designated time slot.

Speaker Highlights @ 8th September 2019, Sunday



Tay Puay Koon
TOPICS: BLIND SPOTS IN
DIGITAL
PHOTOGRAPHY

Time: 1400-1445

Suntec Level 3 at the Singapore Photography Festive Location

Summary: In the last few decades, the technological advancement in digital photography has been astounding. It can be said that before one could efficiently master the existing photography camera, new and better ones are developed and on sales globally. Due to the lack of experience and practices, misunderstanding and judge error are common in this era.

Mr Tay would like to share some lights on a list of common errors and misconceptions by enthusiastic photographers about their camera and various editing software available in the market.



Glenn Yong TOPIC: UNDERWATER PHOTOGRAPHY

Time: 1700-1745

Suntec Level 3 at the Singapore Photography Festive Location

Summary: Underwater photography is the process of taking photographs while under water. It is usually done while scuba diving, but can be done while diving on surface supply, snorkeling, swimming, from a submersible or remotely operated underwater vehicle, or from automated cameras lowered from the surface.

Glenn, an avid diver and professional Underwater Photographer, is delighted to share his extensive experience, know-how techniques and advices of the essential equipment which are especially crucial to capture exciting & rare photographic opportunities under the sea.



SINGAPORE PHOTOGRAPHER AWARDS & WORLD PHOTOGRAPHIC CUP AWARDS 2019 GALLERY

The key objective of SPA is to select the best images to represent Singapore for the annual World Photographic Cup, which was founded in 2013 as a cooperative effort by The Federation of European Photographers (FEP) and Professional Photographers of America (PPA). Its singular goal is to unite photographers in a Spirit of Friendship and Cooperation via World Photographic Cup. Numerous winning photos of different categories will be displayed at the Festival from 05 - 08 September 2019.

COMMERCIAL





NATURE (LANDSCAPE & WILDLIFE)





ILLUSTRATION / DIGITAL ART





PORTRAIT







Singapore Photography Award 2019 Ceremony will take place on 6th September, Thursday, from 18.00 – 19.45 hrs. Suntec Level 3, Festival Area. All are welcome!

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PROGRAM SCHEDULE

05-08 September 2019 SUNTEC SINGAPORE, Level 3 11.00am - 9.00pm



		1300-1345	1400-1445	1500-1545	1600-1645	1/00-1/45	1800-1845	1900-1945	2000-2045
Thursday	5th September 2019				PHOTOGENIES	Mr Hart Tan Newborn & Children Photography	PHOTOGENIES	Mr Matthew Tan The Imapets of Lights	PHOTOGENIES
Friday	6th September 2019		PHOTOGENIES	Mr Alex Ow Dramatic Portraiture with 1 Light	PHOTOGENIES	Mr Yeaw C.W Re-Discovering Singapore with Smartphone	Singapore Photographer Awards 2019 Ceremony		PHOTOGENIES
Saturday	7th September 2019	PHOTOGENIES	Mr Tan H.J Architecture Photography	PHOTOGENIES UAPPA ANNUAL MEETING		Mr Lim L.K Enhance Smartphone Images with Snapseed App	PHOTOGENIES		
Sunday	8th September 2019	PHOTOGENIES	Mr Tan P.K Blind Spots In Digital Photography	PHOTOGENIES		Mr Glenn Yong Underwater Photography	PHOTOGENIES		